

# Scottsdale-based acupuncture franchise to rapidly expand in Phoenix, U.S.

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Franchise developers are on pins and needles about a new Scottsdale-based franchise concept that wants to improve people's lives through acupuncture.

Modern Acupuncture, which was founded in 2016, and opened its first location in Scottsdale seven months ago, has since experienced rapid growth. It has awarded 280 regional developer licenses and 66 franchise licenses in 17 states including Tennessee, California and Kansas. The company's next location is slated to open in Charlotte, North Carolina, next month.



EVERARDO KEEME

Modern Acupuncture